



FOR IMMEDIATE RELEASE

March 18, 2024

Contact: info@co2efficient.com

NEWS: CO2EFFICIENT Adds Corporate Sustainability Advisor

WASHINGTON - Today, CO2EFFICIENT announces that Ashley Allen joins the firm as a Senior Advisor for Corporate Sustainability to bolster CO2EFFICIENT's corporate sustainability practice by guiding and shaping robust environmental, social, and governance strategies, investments, and public policy solutions, both in the U.S. and abroad.

With nearly twenty years of experience spanning federal policy and corporate sustainability leadership, Ashley brings a wealth of expertise and a track record of driving meaningful change in both the public and private sectors, including time in the U.S. Department of State, the White House Council on Environmental Quality, and as Chief Sustainability Officer (CSO) for Oatly, a global oat milk company. Ashley is also the Founder and President of CSO Copilot LLC.

"Ashley's visionary leadership and proven ability to drive impactful change align well with CO2EFFICIENT's mission to manage our client's energy, climate, and environmental risks and investments. Her expertise will further elevate our ability to provide clients with innovative corporate sustainability strategies and bipartisan public policy solutions," said Tom Lawler, Managing Partner of CO2EFFICIENT.

As CSO at Oatly, Ashley built an industry-leading, purpose-driven Global Sustainability Department and spearheaded a global corporate sustainability strategy, including a science-aligned, full value chain climate target. During this time, Ashley was recognized as an AdWeek "50 Behind-the-Scenes Business Leader," a "Woman in Climate Leadership" by Business Insider, and one of the "Badass Women Shaping Climate Action" by GreenBiz.

Previously, Ashley was a Senior Manager at Mars, Inc. where she led their climate change and land use programs. She advanced Mars' climate change goal, established the first deforestation and land use policy, and collaboratively developed a Task Force on Climate-Related Financial Disclosures (TCFD)-aligned framework for climate resilience among consumer goods companies.

Before joining the corporate sector, Ashley served in the U.S. government for ten years at the U.S. Agency for International Development, the U.S. Department of State, and the White House Council on Environmental Quality. She oversaw a \$15 million global climate change partnership with developing countries, helped roll out former President Barack Obama's Climate Action Plan, and led strategic communications and diplomacy with top government officials on climate policy. A highlight of her career, Ashley was a member of the U.S.



government team led by former Secretary of State John Kerry that negotiated the Paris Agreement on Climate Change in 2015.

###

[CO2EFFICIENT](#) was founded in 2017 as a Washington D.C. based strategic consulting practice specialized in advancing policy and market solutions in the energy and environmental sectors. The company merges decades of bipartisan energy, climate, and environmental policy experience to help clients design and execute public policy engagement strategies to multiply their impact.

